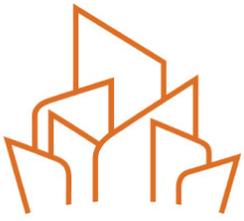


VICTORY CITY

CHURCH



A HEART FOR THE HOUSE.

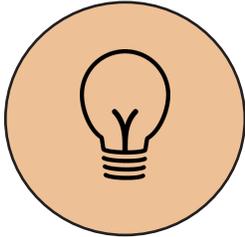


OUR MISSION



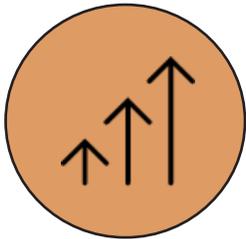
We exist to **love** God,
empower people, and
to **serve** our city.

WHY ANOTHER CAMPUS?



Opportunity

The Reno-Sparks metropolitan area, or Truckee Meadows, has a population of more than 500,000 people. The city proper has a population density of 2,186 people per square mile, or 844 people per square kilometer.



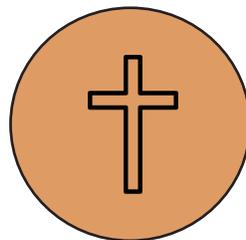
Growth

Around 50,000 people are expected to arrive to the area in the next five years, according to the Nevada Association of Realtors. With the projected population growth, an additional 9,000 homes per year are needed in Reno, according to Economic Development Authority of Western Nevada (EDAWN) – a local agency that forecasts region's economic outlook. These are families we have the capacity to reach.



Our Presence Is Needed

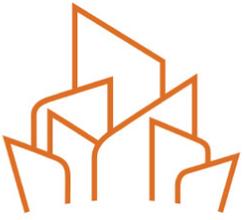
According to Sperling's Crime Rate, Reno's violent crime, on a scale from 1 (low crime) to 100, is 44. Violent crime is composed of four offenses: murder and nonnegligent manslaughter, forcible rape, robbery, and aggravated assault. The US average is 41.4. Nevada also has the highest percentage of divorced people in the country. 13.9 percent of Nevadans over 15 have been divorced, or about 30,000 people. The average in the United States is 10.8 percent. We have the ability to mend broken citizens and homes with our mission.



Every Life Has A Purpose

Every number has a name, every name has a story, every story matters to God. And if it matters to God, it matters to us. We have established two, powerful campuses, but there are more people to reach in the city. We want to increase and touch as many lives as possible.





OUR SOLUTIONS



1.

A new campus tends to adopt an “on mission” mindset of reaching out to the community. They must reach new people in order for the campus to survive.



2.

New followers have an easier time connecting and building relationships within a new campus setting, where everyone is still getting to know each other.



3.

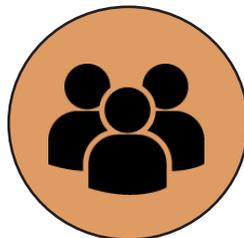
A freshly formed campus challenges us to think “outside the box” in terms of remaining relevant, relational, and engaging in today’s changing culture.

OUR STRATEGY



Weekend Worship Experience

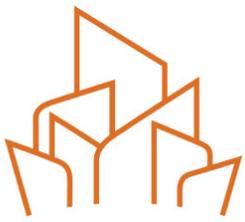
Our primary method of evangelism is creating a worship experience people will want to bring their friends to. If we were inviting someone into our home, we would do everything possible to make them feel comfortable and cared about. The weekend worship experience is exactly that. From the parking lot attendants, to the greeters, to the children's workers, to the worship band, to the preacher...everything is intentionally done to make our guests feel welcome and at home.



City Groups

Experience tells us people will become similar to who they spend time with. We aim to inspire people to grow in their relationship with God by encouraging them to develop relationships with others, who are becoming like Jesus. Our city groups are constructed of people who are in the same season of life, want to grow in the same area, live close to each other, or enjoy the same activities together.





OUR STRATEGY



Next Step

We want to make it easy for someone to take the next step in their relationship with God. Once a month we will host a gathering designed to help newcomers take the next step in connecting with Victory City Church. From getting to know our leaders, to becoming a regular attender of the church, to learning how to grow in their relationship with God, to finding a spot to serve, each week will help them take another step in becoming a part of our community.

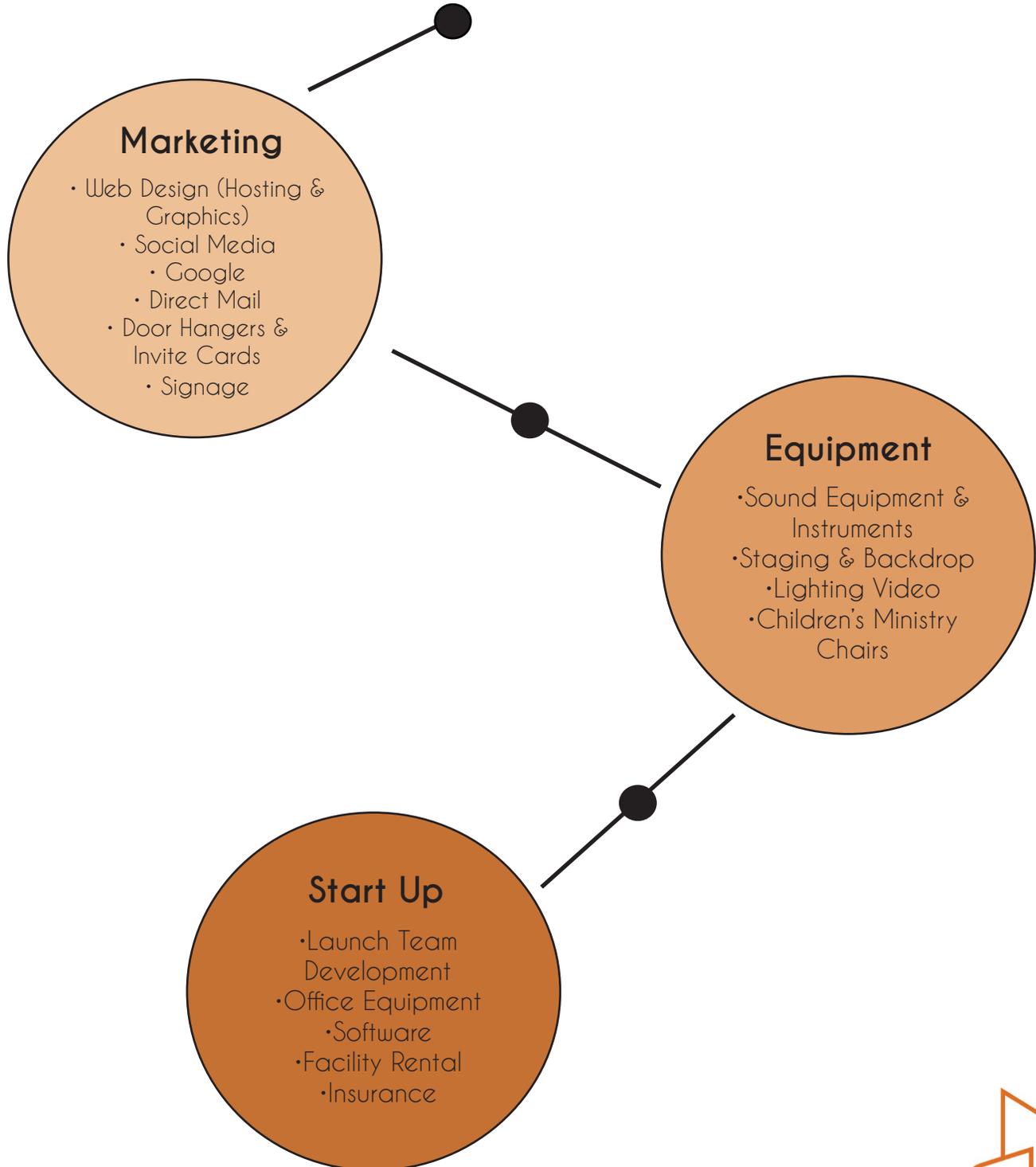


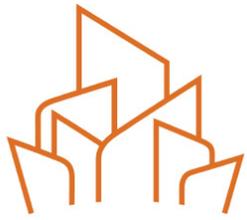
Reaching Beyond Ourselves

It is a natural process for people to become less inward focused and more outward focused as they mature in Christ. As people discover a desire to serve others, we at Victory City Church want to help people find a perfect fit to serve based on their gifting and passions. When people discover their “sweet spot”, where they love to serve others, the whole church is better because of it.

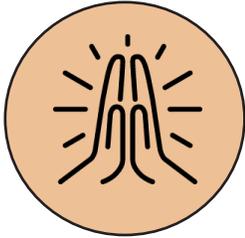
THE COST

As we prepare to expand, the items below will need to be incorporated into the budget, in order to successfully launch the new campus.





HOW YOU CAN HELP



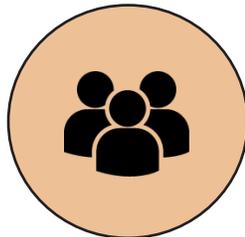
Pray

Prayer changes things. Would you commit to pray for Pastors' Chris and DeDe, the leadership team, and all members of Victory City Church? Pray that through this new campus, many people will come to know Jesus. Pray that all of our campuses will see bountiful increase.



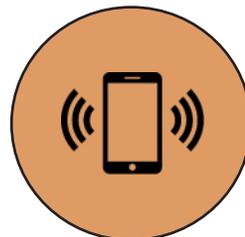
Give

We have a big vision. Honestly, we don't believe this would even be worth doing if that were not the case. So, we are asking for you to partner with us in this endeavor by giving. Our goal is to raise the funds by our established launch date: August 6, 2017.



Join

If this vision has been resonating with you, then maybe you are called to join us. Our greatest resource will always be people and we are praying for like-hearted individuals and couples to add themselves to the launch team of Victory City Church. Together, we can help people who are far from God, to know Him and become like Him.



Share

If you have friends or family in the South Reno area, we'd be honored if you'd share this great news with them. Even if you don't know anyone, you can help us spread the word through social media. It is quickly becoming one of the biggest ways that news travels. Please follow us on Twitter, Instagram and like us on Facebook. You will not only help us get the word out, but you will also be able to follow along with our story as it unfolds.

THE YEAR OF INCREASE



The **dream** of God we've been carrying inside of us, is becoming a **reality**. We are confident starting a new campus in South Reno is the **next step** in our journey.

